

IMPACT

University of Idaho
Extension

Bingham County

208-785-8060, Fax: 208-785-2511

412 W Pacific St, Blackfoot, ID 83221

2017 Idaho Young Cattle Producer Conference

AT A GLANCE

Young cattle producers were provided education on the beef industry in Idaho and learned valuable information that will help them be successful with their own cattle operation.

The Situation

In 2015, the University of Idaho College of Agricultural and Life Sciences administration gave the Animal and Veterinary Science Department and the UI Extension animal science faculty a charge to develop a beef program of distinction (Beef POD). A working group was formed and input from the beef cattle industry in Idaho was obtained at statewide listening sessions with beef cattle producers, allied industry representatives and other agribusiness people. A common issue identified at all locations was the need to educate young beef producers about all aspects of the beef industry and the importance of their involvement in the industry.

Our Response

To address the issue of providing education to young producers, a Beef POD subcommittee was formed, made up of UI Extension faculty, beef cattle producers and allied industry representatives. This committee worked together to develop a three-day conference called the Idaho Young Cattle Producer Conference (YCC). Part of the development included reaching out to additional donors in addition to the University of Idaho and the Idaho Cattle Association to help sponsor the event. The conference was designed as a special, elite conference with participation limited to 20 individuals, 40 years old or younger. The participants would be nominated or they could self-nominate and be selected to attend the conference.



2017 Young Cattle Producer Conference participants.

Program Outcomes

A multifaceted program was developed by the subcommittee, which included securing beef industry professionals as speakers. The first conference took place in Twin Falls, Idaho June 19-21, 2017. The program covered various aspects of the Idaho beef cattle industry, and issues facing young producers. The conference included tours of a cow-calf operation, packing house, a feedlot and a purebred Angus operation, finishing with information on getting involved with associations within the industry. An evaluation was given to participants to gauge the value of the conference and provide input for the planning committee to improve future Young Cattle Producer Conferences.

Results: Eighty-five percent of participants felt what they learned and experienced would provide economic value to their operation. Ninety-two percent of participants reported an intention to put what they

learned to use on their own operation. All participants said they would recommend the conference to others. Participant comments included:

- Good opportunity to meet industry folks and ask specific questions on operation and management.
- Better picture of lifecycle of a cow.
- Really good experience to meet industry people and people from all over the state.

The Future

With the excellent evaluations and the positive comments from the industry, the Idaho Young Cattle Producer Conference planning committee will plan and conduct another conference in 2018. The goal of the committee is to conduct a YCC conference annually and for it to be financially self-supporting. There will be an effort to secure more donors for this program in the future.

Special recognition needs to be given to the Idaho Young Cattle Producer Conference planning committee.

Committee members are:

- Jesse Brown, IMMVAC, Eagle
- Jessie Jarvis, Cow-Calf Producer, King Hill
- Kurt Neff, Cow-Calf Producer cattle buyer, Blackfoot
- Shannon Williams, UI Extension educator, Salmon
- Meranda Small, UI Extension educator, Blackfoot
- Carmen Willmore, UI Extension educator, Shoshone
- Tyanne Roland, UI Extension educator, Council
- Cindy Kinder, UI Extension educator, Gooding
- Sarah Baker, UI Extension educator, Challis
- Benton Glaze, UI beef specialist, Twin Falls
- Jim Church, UI Extension educator, Grangeville

FOR MORE INFORMATION

Meranda Small, Extension Educator
University of Idaho Extension, Bingham County
412 W Pacific St
Blackfoot, ID 83211
Phone: 208-785-8060
Email: msmall@uidaho.edu

Carmen Willmore, Extension Educator
University of Idaho Extension, Lincoln County
201 S. Beverly St.
Shoshone, ID 83352
Phone: 208-886-2406
Email: cwillmore@uidaho.edu

Sarah D. Baker, Extension Educator
University of Idaho, Custer County
P.O. Box 160
Challis, ID 83226
Phone: 208-879-2344
Email: sdbaker@uidaho.edu

Jim Church, Extension Educator
University of Idaho Extension, Idaho County
320 West Main
Grangeville, ID 83530
Phone: 208-983-2667
Email: jchurch@uidaho.edu

Shannon Williams, Extension Educator
University of Idaho Extension, Lemhi County
200 Fulton, Suite 202
Salmon, ID 83467
Phone: 208-742-1696
Email: shannonw@uidaho.edu

Tyanne Roland, Extension Educator
University of Idaho Extension, Adams County
P.O. Box 43
Council, ID 83612
Phone: 208-253-4279
Email: tyanne@uidaho.edu

Cindy Kinder, Extension Educator
University of Idaho Extension, Gooding County
203 Lucy Lane
Gooding, ID 83330
Phone: 208-934-4417
Email: ckinder@uidaho.edu

Benton Glaze, Extension Beef Specialist
University of Idaho Extension, Twin Falls
P.O. Box 1827
Twin Falls, ID 83301
Phone: 208-736-3600
Email: bglaze@uidaho.edu