

**School of Journalism and Mass Media  
Advisory Board  
Spring 2020**

---

A.L. "Butch" Alford Jr.  
Editor and Publisher Emeritus  
Lewiston Tribune  
PO Box 957  
Lewiston ID 83501  
Office: 800-745-9411 Fax: 208-746-7341  
alajr@lmtribune.com

Elaine Ambrose  
Owner/Author, Mill Park Publishing  
981 W. Cherry Bello Dr.  
Eagle, ID 83616  
Cell: 208-890-8122  
elaine@elaineambrose.com

Kathy Barnard  
Executive Director, Alumni Relations  
University of Idaho  
875 Perimeter Drive MS 3178  
Moscow, ID 83844-3178  
Office: 208-885-7372  
kathybarnard@uidaho.edu

Sara Bartles  
Business Development & Relationship Manager  
Business Psychology Associates  
25263 Rodeo Lane  
Parma, ID 83660  
sbartles@gmail.com

Casey Bender  
Strategies 360  
420 W. Main St, Suite 205  
Boise, ID 83702  
Office: 208-639-8822  
caseyb@strategies360.com

Rebecca Boone, Reporter  
Associated Press  
101 S. Capitol Blvd, Suite 304  
Boise ID 83702  
Home: 7202 Mojave Dr., Boise 83709  
Office: 208-343-1894 Cell: 208-863-8761  
Fax: 208-344-0135 [rboone@ap.org](mailto:rboone@ap.org)

Greg Burton  
Executive Editor/West Regional Editor  
The Arizona Republic/USA Today Network  
602-444-8797  
[greg.burton@azcentral.com](mailto:greg.burton@azcentral.com)

Charles M. Christopher  
Advantage Advertising, Inc.  
313 D St. #100  
Lewiston ID 83501  
Office: 208-743-0633 Fax: 208-743-6641  
chuckc@advantageadvertising.com

Rod Gramer, President and CEO  
Idaho Business for Education  
P.O. Box 1681  
Boise, ID 83701  
Office: 208-287-0179 Cell: 208-914-8711  
rgramer@idahobe.org

Megan Guido,  
Director of Strategic Initiatives & Marketing  
Pullman Regional Hospital  
505 SE Dexter, Pullman, WA 99163  
Office: 509-336-7390 Fax: 509-332-4242  
megan.guido@pullmanregional.org

Peter Haggart  
Professor Emeritus, School of Communication  
1530 Borah Ave.  
Moscow ID 83843  
208-882-3078 [haggart@moscow.com](mailto:haggart@moscow.com)

Maria Hartshorne, MTR Communications  
1705 S Maple Blvd.  
Spokane WA 99203  
Home office: 509-747-2622  
mtrcom@mindspring.com

John C. Hecht  
Retired natural resources technical editor  
2512 W. Jefferson  
Boise, ID 83702-4813  
208-342-1234 [jhecht@cruxpointpress.com](mailto:jhecht@cruxpointpress.com)

Esther Louie  
Retired Assistant Dean, Whitworth University  
PO Box 3363  
Moscow, ID 83843 [estherlouie@gmail.com](mailto:estherlouie@gmail.com)  
509-990-3688

Douglas Oppenheimer, President  
Oppenheimer Companies, Inc.  
877 West Main, Suite 700  
Boise ID 83702  
Office: 208-343-4883 Cell: 208-890-3684  
[doug\\_oppenheimer@oppcos.com](mailto:doug_oppenheimer@oppcos.com)

Mike Patrick  
The Coeur d'Alene Press  
201 Second St.  
Coeur d'Alene, ID. 83814  
Office: 208-664-0227 Cell: 208-699-9179  
[mpatrick@cdapress.com](mailto:mpatrick@cdapress.com)

Ron Pisaneschi, General Manager  
Idaho Public Television  
1455 North Orchard Street  
Boise ID 83706  
[Ron.Pisaneschi@idahoptv.org](mailto:Ron.Pisaneschi@idahoptv.org)  
O: 208-373-7220 or 800-543-6868

Steve Rinehart  
Retired reporter, editor, PR representative  
1709 W. Irene St.  
Boise, ID 83702  
208-863-8052  
[steverine@gmail.com](mailto:steverine@gmail.com)

Matthew M. Shelley  
International Media Development Consultant  
1515 North Rim View Street  
Spokane, WA 99224  
509-230-4978  
[mmshelley@aol.com](mailto:mmshelley@aol.com)

Don Shelton  
Editor, The Seattle Times - retired  
15914 36th Ave. SE  
Bothell, WA 98012  
206-794-4068.  
[Dshelton111@gmail.com](mailto:Dshelton111@gmail.com)

Christopher Smith  
Vice President, Mission Critical Events, Inc.  
2915 E Migratory Dr., Boise, ID 83706  
208-761-3699  
[chris@missioncriticalevents.com](mailto:chris@missioncriticalevents.com)